PsychSim 5: SHORT-TERM MEMORY

Name:	Section:
Date:	
In this activity you will learn about the comm	mon model of memory storage.
Capacity of Short-Term Memory • What is the "magical number" in terms	s of short-term memory (STM)? What does this mean?
Chunking Expands STM Capacity • What is "chunking?"	
Give an everyday example of chunking	g.
STM Format or Code	

• Can the auditory code used in STM help explain why people have a slightly better memory for random lists of seven digits (0–9) than for random lists of seven letters (A–Z)?